



OCTORAL

# DISCOVER ADVANCED TECHNOLOGY

W739 TRANSLUCENT MAGENTA



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# UNLOCK STRIKING NATURAL CLARITY AND EXCEPTIONAL COLOUR ACCURACY

**Octoral remains at the forefront of colour innovation. As vehicle manufacturers develop more complex finishes, we respond with new solutions that ensure you can precisely colour match even the most complex of colours.**

## COLOUR MATCHING

Colour matching should be simple and extremely accurate. The new Translucent Magenta has been formulated to match challenging finishes which are very translucent and high in chroma. The new toner means you can match complex candy red finishes used by many vehicle manufacturers with ease.

## CHALLENGING OEM FINISHES

The Translucent Magenta can be used with toners in the Octobase Eco Plus System, including metallics to achieve significant depth in colour. It can be used to precisely match the below OEM finishes:

- Ford R3 Burgundy Velvet Pearl
- Ford RR Ruby Red Metallic
- Chrysler PRV Dark Garnet Red

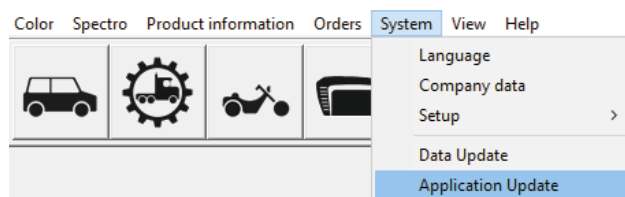
The toner can also be used with other vehicle manufacturer cars that are candy red in colour.

## PROCESS INNOVATION

The toner can be used in the candy effect colour process to achieve a premium finish without the need for a tinted clear. For the best results, please refer to the Best Practice Guide.

## HOW TO ACCESS TRANSLUCENT MAGENTA

Please ensure that your COINS software is up to date. The new colour formulations with the new W739 Translucent Magenta toner are available on the latest version. To update your COINS software, follow the instruction below.



## HOW TO ORDER

W739 Translucent Magenta is available now. The information you will need to order this product is summarised below.

## W739 TRANSLUCENT MAGENTA

Product code	W739
Art. nr.	519775000
Contents	0.5 L
Per box	3



## FIND OUT MORE

To find out how we can help you make your local launch of the Octoral W739 Translucent Magenta even more successful, please contact your local Octoral Sales Representative.