



OCTORAL

DISCOVER VISIONARY THINKING



Discover Octoral.

www.octoral.com

DISCOVER THE FUTURE

To maximise your business results, today and in the future, trust in Octoral's vision. Always looking ahead, this dynamic premium brand meets every emerging challenge in vehicle refinishing. Our visionary approach drives forward the development and application of innovative technology, bringing you a complete system that is ahead of its time. Advances in our proven and reliable products are matched by progressive attitudes to supporting customers and the environment. Through a perfect partnership with Octoral, you will help maintain our planet's sustainability while ensuring sustained success for your business.



OUR VISION

PERFECT PARTNERSHIP

Octoral builds success on relationships of trust with partners who share its vision. As we look ahead, our aim is to help ambitious businesses achieve their full potential. We will give you access to our world-leading expertise, innovative technology and global strength. You can also rely on us for advanced training and responsive local support, giving you total confidence. Partnering with Octoral will drive you to increased competitiveness, profitability and growth today – with even more to look forward to in the future.

CONTINUOUS INNOVATION

As a technologically forward-thinking market leader, Octoral has long been at the forefront of innovation in this industry. You can count on Octoral to be ahead of market trends, and leading the way on future vehicle, material and colour challenges. This spirit of innovation permeates every aspect of our work. We're always looking for new ways to enhance the reliability, efficiency and effectiveness of refinishing products, body shop processes and colour tools. We also innovate in customer service and training, all designed to help our customers improve their profitability.

PURE COLOUR

Octoral's colour accuracy is outstanding, thanks to future-forward technology which combines our advanced premium refinishing system with leading colour tools. Our global commitment to R&D provides the conditions for constant innovation. As well as responding rapidly to every new colour and special finish, our teams rigorously develop, test and prove the reliability of each process. The resulting solutions, backed by advice from our experienced customer service team, assure you of a precise match and a great finish, which is right first time.

SUSTAINABLE FUTURE

In Octoral's future-focused view, healthy body shop profits and a healthy environment should go hand in hand. Our innovations in compliant product formulation and unique packaging not only reduce environmental impacts but cut down on consumption and waste. Consider the savings, for instance, when refinishing products cover repairs economically, require little or no heating and have an extended shelf life. Along with our technological solutions, we offer specialist training in skills which will make your business stronger and more sustainably profitable.

CLASS PERFORMANCE

At Octoral we understand that the prospects of refinishing businesses are heavily affected by product performance. For your business to grow, the products you use must create outstanding results, consistently. Octoral's premium quality and technology meets both of those needs. In addition to in-house knowledge and experience, we make good use of customer input and feedback. Our advanced formulations are developed concurrently with our processes and tools for first time right quality that will drive business results.



OCTORAL'S RANGE AT A GLANCE

The Octoral system provides body shops with an efficient, productive way of working. This complete range of premium refinishing products is based on advanced technology, innovative, streamlined processes and market-leading customer support – making Octoral the system of choice for businesses with a keen eye on throughput, agility and profitability.

OCTOBASE ECO PLUS SYSTEM

The Octobase Eco Plus System is an innovative, waterbased system with a straightforward application process for results-driven businesses. Discover striking natural clarity, excellent coverage and exact colour accuracy.

OCTOCOAT HS420 SYSTEM

The Octocoat HS420 System has been intelligently formulated for efficient and productive refinishing on both passenger and commercial vehicles. With extremely high coverage, and a robust, quality finish, this 2K HS polyurethane system is VOC compliant.

ADDITIONAL SYSTEM PRODUCTS

CLEARS

The compact but complete range of Octoral clears has been precisely designed to make every possible finish easy to achieve, in any working condition.

PRIMERS AND SURFACERS

For an efficient refinishing process, discover the Octoral range of primers and surfacers. Body shops can rely on straightforward application to create the perfect substrate and exact shade of grey to deliver a precise colour match.

HARDENERS AND THINNERS

For any job size or refinishing environment, the Octoral range of hardeners and thinners contains precisely what you need to deliver a quality finish for your customers, without compromising on body shop efficiency or productivity.

ADDITIVES

Our innovative additives allow body shops to achieve specific properties by modifying the chemistry of our coatings. Additives ensure a confident result every time, even on complex colours and finishes.

CLEANING AGENTS

For exacting customers, a quality finish begins with a clean surface. With cleaners for all body shop requirements, including antistatic properties for plastic components, Octoral makes it easy for body shops to achieve first time right quality, through an efficient cleaning routine.

BODY FILLERS

Our Octoral body fillers ensure we can offer a complete refinishing solution. The dynamic range of body fillers and grey shade aerosols guarantee an expert finish, every time. Choose from universal fillers to glass fibre to aluminium fillers, there is a filler solution for every scenario.

YOUR PARTNER IN INNOVATION

Octoral's strong focus on R&D makes us the partner of choice for customers seeking a competitive advantage in automotive refinishes. Recognised as world leaders in product, process and colour innovation, we work alongside our customers to specifically develop premium solutions to industry challenges that help you stay ahead of the curve.

Our capacity for rapid innovation is based on unmatched facilities, global collaboration of colour experts, and sharing of ideas and technologies between teams specialising in diverse industries. By listening closely to our partners, we ensure our advances are directed into optimising body shop efficiency, productivity and refinishing results. The same approach drives innovative customer service. For example, we respect the value of your time, and respond to colour queries five times faster than most competitors. This means our customers can always achieve the perfect finish quickly and easily, no matter how complex.





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Octoral is a Valspar Automotive brand.
Valspar Automotive is one of the world's
leading manufacturers of coatings.

MORE INFORMATION

If you would like to know more about Octoral
or Valspar Automotive, go to
www.octoral.com and www.valsparauto.com

A brand by **valspar**